Jacquemus has redefined pop-up retailing by masterfully curating immersive and inspiring installations that ignite the imagination.

With a Parisian eye for design and an innovative desire to constantly push the boundaries, Jacquemus spaces are engaging experiences which transcend traditional retail.

Blending architectural ingenuity with a deep appreciation for aesthetics, the physical environments feel like art installations in themselves.

Each unique location not only showcases the brand’s latest collections but also draw visitors into a world where every element, from lighting to layout, has been meticulously considered with a ‘selfie’ infused lens.

Jacquemus serve as an awe inspiring testament of the power of the bringing a brand to life IRL.
Pop-Up Installation
Summer Pop-Up
Portofino
24/24 Pop-Up Space
Milan
24/24 Pop-Up Space
Paris
Shop In Shop Space
Galleries Lafayette Haussmann
Shop In Shop Space
Selfridges, London

Jacquemus

Jacquemus

Jacquemus

Jacquemus

www.shopdropdaily.com
La Raphia Pop-Up
Level Shoes, The Dubai Mall
Le Bleu Pop-Up
Selfridges, London
WHICH ONE
CAUGHT
YOUR EYE?
Tim Nash is a creative thinker passionate about curating physical brand experiences that engage and inspire.

He has worked creatively in the retail industry for nearly twenty years, designing and delivering memorable global activations and strategies, winning a number of awards and accolades along the way.

From a shopfloor start to heading up global Visual Merchandising departments, he currently directs creative for Wild VC, working with diverse businesses to bring them to life IRL. Tim is also the visionary behind Shop Drop Daily, retail’s go to resource and industry voice in addition to challenging brand creativity through his work as Chief Creative Thinker at iiiF.

See more examples at SHOPDROPDAILY.COM