Bottega Veneta has undoubtedly mastered the art of creating bold, innovative, and impactful pop-up spaces.

With each temporary installation, the luxury fashion house manages to captivate its audience by physically pushing the boundaries of creativity and design.

These ephemeral spaces not only showcase exquisite craftsmanship but also serve as a platform for statement collaborations and immersive experiences focused on the intrinsic DNA of the label.

Bottega Veneta’s pop-up locations are more than just retail spaces; they are captivating artistic expressions that leave a long lasting visual impression.
Maze Immersive Installation
Seoul, South Korea
Bottega Veneta x Harrods
Knightsbridge, London
Inflatable Installation
Roppongi Hills, Tokyo
Parakeet Pop-Up Space
Marina Bay Sands, Singapore
Summer Pop-Up
Marina, Ibiza
Pop-Up Store by Random Studio
Seoul, Korea
Okuyama Taiki Collaboration
Hankyū Umeda, Japan
WHICH ONE CAUGHT YOUR EYE?
Tim Nash is a creative thinker passionate about curating physical brand experiences that engage and inspire.

He has worked creatively in the retail industry for nearly twenty years, designing and delivering memorable global activations and strategies, winning a number of awards and accolades along the way.

From a shopfloor start to heading up global Visual Merchandising departments, he currently directs creative for Wild VC, working with diverse businesses to bring them to life IRL. Tim is also the visionary behind Shop Drop Daily, retail’s go to resource and industry voice in addition to challenging brand creativity through his work as Chief Creative Thinker at iiiF.

See more examples at SHOPDROPDAILY.COM