

SHOP DROP

AGENCY PARTNERSHIP GUIDE

2026

**CONNECTING THE WORLD'S
LEADING CREATIVE AGENCIES
WITH THE PEOPLE SHAPING THE
FUTURE OF PHYSICAL RETAIL.**

THE GLOBAL DESTINATION FOR RETAIL & BRAND EXPERIENCE.

Shop Drop Daily is the leading editorial platform dedicated to showcasing the world's most exciting retail concepts, flagship stores, pop-ups, brand activations and physical experiences.

Every day, we celebrate the creativity behind the projects shaping the future of physical retail.

Rather than selling advertising, we create editorial partnerships that help agencies tell the stories behind their work, build industry credibility and reach the people commissioning tomorrow's experiences.

OUR AUDIENCE.

Creative Agencies
Experience Agencies
Retail Brands
Luxury Brands
Architects
Interior Designers
Brand Directors
Creative Directors
Marketing Leaders
Retail Consultants
Property Developers

Farm to Table **OUR REACH.**

135,000+ Website Visitors (YTD)

76,000+ LinkedIn Followers

52,000+ Instagram Followers

51,000+ Newsletter Subscribers

5.5 Million LinkedIn Impressions (YTD)

1.5 Million Monthly Instagram Views

WHY PARTNER WITH SHOP DROP DAILY?

The world's best creative work deserves more than a social post.

Our editorial partnerships are designed to celebrate the ideas, people and creativity behind every project, helping agencies build reputation, reach decision-makers and become recognised leaders within the retail and brand experience industry.

Every collaboration is curated through an editorial lens, ensuring content feels authentic, insightful and valuable to our audience.

Whether you're launching a flagship store, creating a global activation or redefining physical retail, Shop Drop Daily provides a platform to tell your story.

THE SDD FAMILY.

The SDD Family is an exclusive community of creative agencies shaping the future of physical retail.

Membership is intentionally limited and every application is reviewed to ensure each agency reflects the creativity, innovation and quality synonymous with Shop Drop Daily.

This isn't a directory.

It's a curated collection of the studios defining the next generation of retail and brand experience.

By Application Only

THE SDD FAMILY.

MEMBERSHIP INCLUDES:

- Dedicated agency profile
 - Agency story
 - Studio philosophy
 - Leadership introduction
 - Services overview
- Portfolio featuring up to 10 projects
 - Website & social links
 - Quarterly profile updates
- Priority editorial consideration
- Permanent hosting on Shop Drop Daily

ANNUAL MEMBERSHIP

From £5,000 per year

Applications are reviewed individually by Shop Drop Daily.

WHY THE SDD FAMILY?

Membership of The SDD Family is more than marketing.

It's recognition.

It's credibility.

It's visibility.

It's a place among the agencies shaping the future of physical retail.

Every member becomes part of a carefully curated community that celebrates exceptional creativity and shares it with the world's leading retail and brand professionals.

Our goal isn't simply to showcase projects.

It's to champion the agencies behind them.

INDIVIDUAL EDITORIAL OPPORTUNITIES.

Designed to showcase your agency, your people and your projects through authentic editorial storytelling.

HEADLINE FEATURE.

FOR FLAGSHIP PROJECTS, LAUNCHES AND MAJOR BRAND EXPERIENCES REQUIRING MAXIMUM VISIBILITY.

Includes:

- Feature article on Shop Drop Daily
- Homepage placement
 - LinkedIn feature
 - Instagram feature
- Newsletter inclusion
- Permanent archive

£2,250

SHOP DROP SHOWCASE.

FOR EXCEPTIONAL PROJECTS SEEKING EDITORIAL
RECOGNITION AND INDUSTRY EXPOSURE.

Includes:

- Dedicated editorial article on Shop Drop Daily
 - LinkedIn feature
 - Instagram feature
- Newsletter inclusion
- Permanent archive

£1,750

SDD + ME.

A LONG-FORM INTERVIEW EXPLORING THE
PEOPLE BEHIND THE PROJECTS.

Includes:

- Interview published on Shop Drop Daily
 - LinkedIn feature
 - Instagram feature
 - Permanent archive

£2,250

SOCIAL AMPLIFICATION OPPORTUNITIES.

Designed for agencies looking to increase visibility and share their work with the Shop Drop Daily community without a dedicated editorial feature.

Shop Drop Daily is not simply a media placement. Every social feature is an editorial endorsement, connecting exceptional creative work with the people shaping the future of retail and brand experience.

INSTAGRAM FEATURE POST.

A DEDICATED INSTAGRAM POST CELEBRATING YOUR PROJECT
WITH THE SHOP DROP DAILY CREATIVE COMMUNITY.

Includes:

- Dedicated Instagram post on @shopdropdaily
- Editorial caption written by Shop Drop Daily
 - Project storytelling
- Agency and brand tagging
- Community engagement

£1250

SHOP DROP SNAPSHOT.

A HIGH-IMPACT INSTAGRAM STORY FEATURE.

Includes:

- Up to 10 Story slides
- Brand & agency tagging
- Saved to Story Highlights

£750

LINKEDIN FEATURE POST.

A DEDICATED LINKEDIN FEATURE SHOWCASING YOUR PROJECT TO SHOP DROP DAILY'S PROFESSIONAL RETAIL AND BRAND EXPERIENCE AUDIENCE.

Includes:

- Dedicated LinkedIn post
- Industry-focused editorial commentary
- Agency and brand tagging
- Access to a senior retail and creative audience

£1,500

SOCIAL AMPLIFICATION PACKAGE.

A COMBINED SOCIAL PACKAGE DESIGNED TO MAXIMISE PROJECT VISIBILITY
ACROSS SHOP DROP DAILY'S LEADING PLATFORMS.

Includes:

- Instagram feature post
- LinkedIn feature post
- Editorial storytelling
- Agency and brand tagging
- Cross-platform amplification

£2,250

ANNUAL AGENCY PARTNERSHIPS.

For agencies looking to build visibility, credibility and industry recognition throughout the year.

DISCOVER.

PERFECT FOR BOUTIQUE AND GROWING AGENCIES.

Includes:

- ✓ Membership of The SDD Family
- ✓ 4 Headline Editorial Features
- ✓ 4 Shop Drop Snapshot Story Features
- ✓ Priority editorial scheduling

£8,500 per year

ELEVATE.

FOR AGENCIES CONSISTENTLY DELIVERING EXCITING PROJECTS.

Includes:

- ✓ Membership of The SDD Family
- ✓ 8 Headline Editorial Features
- ✓ 8 Shop Drop Snapshot Story Features
- ✓ 1 SDD + Me Interview
- ✓ Annual editorial planning session

£12,500 per year

LEAD.

DESIGNED FOR AGENCIES WANTING YEAR-ROUND VISIBILITY.

Includes:

- ✓ Membership of The SDD Family
- ✓ 12 Headline Editorial Features
- ✓ 12 Shop Drop Snapshot Story Features
- ✓ 2 SDD + Me Interviews
- ✓ Featured agency positioning across the year
- ✓ Annual strategy session

£16,500 per year

ICON.

OUR FLAGSHIP PARTNERSHIP FOR AGENCIES SHAPING THE FUTURE OF PHYSICAL RETAIL.

Includes:

- ✓ Membership of The SDD Family
 - ✓ 16 Headline Editorial Features
 - ✓ Unlimited Shop Drop Snapshot Story Features*
 - ✓ 2 SDD + Me Interviews
 - ✓ Exclusive Shop Drop Networking Event
 - ✓ Thought Leadership Collaboration
 - ✓ Dedicated annual editorial planning
 - ✓ Priority editorial scheduling
- *Subject to editorial planning.

£22,500 per year

THE SHOP DROP NETWORKING EVENT.

EXCLUSIVELY AVAILABLE TO ICON PARTNERS.

Co-host an invitation-only evening alongside Shop Drop Daily, bringing together senior retail leaders, brands and creatives for an evening of conversation, inspiration and networking. Designed to position your agency at the heart of the industry's most influential conversations.

Includes:

- Event concept and curation
 - Invitation-only guest list
- 50+ retail and brand leaders
- Fireside conversation or panel discussion
 - Networking drinks
- Professional photography
- Editorial coverage on Shop Drop Daily
- LinkedIn and Instagram coverage

PARTNERSHIP OVERVIEW.

CHOOSE THE RIGHT WAY TO SHOWCASE YOUR WORK,
YOUR PEOPLE AND YOUR CREATIVITY.

From individual project features to year-round agency partnerships, Shop Drop Daily offers a range of editorial opportunities designed to help creative agencies build visibility, credibility and recognition within the global retail and brand experience community.

INDIVIDUAL OPPORTUNITIES:

OPPORTUNITY:	PRICE:	BEST FOR:
HEADLINE FEATURE	£2,250	Flagship projects requiring maximum visibility, homepage placement and editorial recognition
SHOP DROP SHOWCASE	£1,750	Exceptional projects deserving industry recognition without homepage prominence
SDD + ME INTERVIEW	£2,250	Showcasing the people, thinking and philosophy behind the work
SOCIAL AMPLIFICATION PACKAGE	£2,250	Maximising project visibility across LinkedIn and Instagram
LINKEDIN FEATURE POST	£1,500	Reaching senior retail and creative professionals
INSTAGRAM FEATURE POST	£1,250	Connecting with Shop Drop Daily's creative community
SHOP DROP SNAPSHOT	£750	High-impact Instagram Story storytelling

THE SDD FAMILY:

OPPORTUNITY:	PRICE:	INCLUDES:
THE SDD FAMILY MEMBERSHIP	From £5,000/ year	Dedicated agency profile, portfolio showcase, agency story, priority editorial consideration and permanent hosting on Shop Drop Daily

ANNUAL AGENCY PARTNERSHIPS:

PARTNERSHIP:	ANNUAL INVESTMENT:	INCLUDES:
DISCOVER	£8,500	SDD Family Membership + 4 Headline Editorial Features + 4 Shop Drop Snapshot Features
ELEVATE	£12,500	SDD Family Membership + 8 Headline Editorial Features + 8 Shop Drop Snapshot Features + 1 SDD + Me Interview
LEAD	£16,500	SDD Family Membership + 12 Headline Editorial Features + 12 Shop Drop Snapshot Features + 2 SDD + Me Interviews + Strategy Session
ICON	£22,500	SDD Family Membership + 16 Headline Editorial Features + Unlimited Shop Drop Snapshot Features + 2 SDD + Me Interviews + Exclusive Networking Event

BUILD YOUR PARTNERSHIP.

Every collaboration is tailored to the ambitions of your agency. Whether you are looking to showcase a standout project, introduce your studio to the industry, or build year-round visibility, Shop Drop Daily creates editorial partnerships that celebrate the creativity shaping the future of physical retail.

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www.shopdropdaily.com