

MEDIA PACK



# SHOP DROP DAILY

[WWW.SHOPDROPDAILY.COM](http://WWW.SHOPDROPDAILY.COM)

01

# ABOUT SDD.

WELCOME TO **SHOP DROP DAILY**, THE PREMIER GLOBAL DESTINATION FOR BRANDED IRL CONCEPTS.

CURATED BY TOP RETAIL INFLUENCER **TIM NASH**, SDD IS THE INDUSTRY'S #1 RESOURCE FOR RETAIL DESIGN, INNOVATIVE BRAND ACTIVATIONS, AND UNFORGETTABLE SHOPPING EXPERIENCES. **SINCE 2022**, WE HAVE GROWN INTO A GLOBALLY RECOGNISED PLATFORM, PROVIDING HIGH-IMPACT VISUAL INSPIRATION AND STRATEGIC INSIGHTS TO THE WORLD'S LEADING RETAIL PROFESSIONALS.



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# THE SDD INFLUENCE.

OUR AUDIENCE CONSISTS OF  
**DECISION-MAKERS, DESIGNERS, AND  
MARKETERS** FROM THE UK, USA,  
EUROPE, UAE, ASIA, AND AUSTRALIA.

CHANNEL	KEY METRIC	REACH/ENGAGEMENT
LinkedIn	Followers	74k+
LinkedIn	YTD Impressions	5.5M+
LinkedIn	Newsletter Subs	51k+
Instagram	Monthly Views	1.5M+
Instagram	Followers	41k+
Website	YTD Unique Visitors	81k+
Email List	Industry Subscribers	2k+



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# WEBSITE REACH.

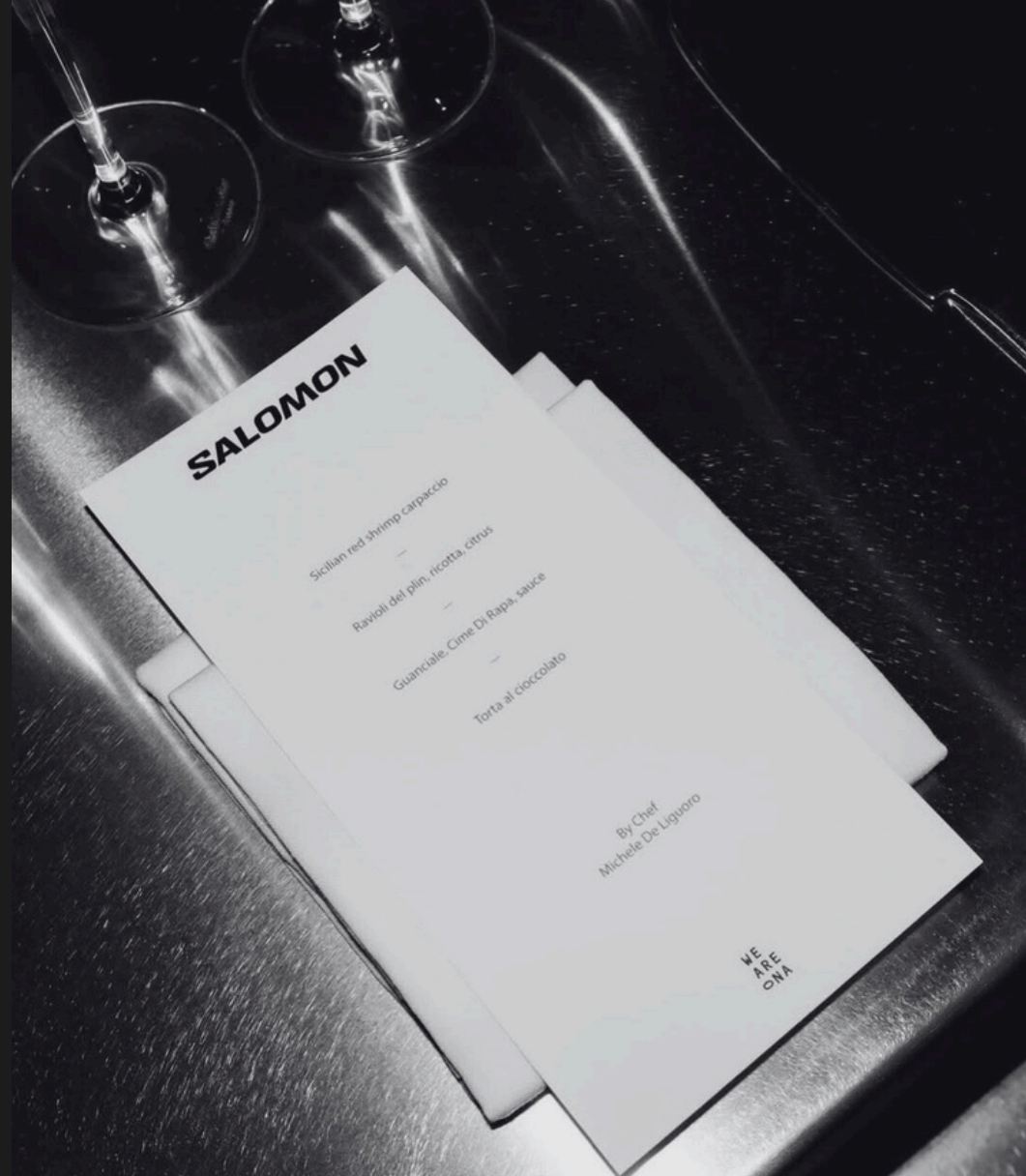
SHOP DROP DAILY HAS BECOME A DAILY REFERENCE DESTINATION FOR RETAIL PROFESSIONALS SEARCHING FOR THE MOST INNOVATIVE PHYSICAL BRAND EXPERIENCES WORLDWIDE.

135K+ YTD VISITORS  
81K+ YTD UNIQUE VISITORS  
2K+ INDUSTRY SUBSCRIBERS  
GLOBAL INDUSTRY AUDIENCE



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SHOP DROP DAILY HAS ONE OF THE LARGEST AUDIENCES DEDICATED TO RETAIL INNOVATION AND BRAND EXPERIENCE.



# LINKEDIN

74K+ FOLLOWERS  
5.5M+ YTD POST IMPRESSIONS  
160K+ YTD REACTIONS  
3.6K+ YTD COMMENTS  
51K+ NEWSLETTER SUBSCRIBERS

# INSTAGRAM

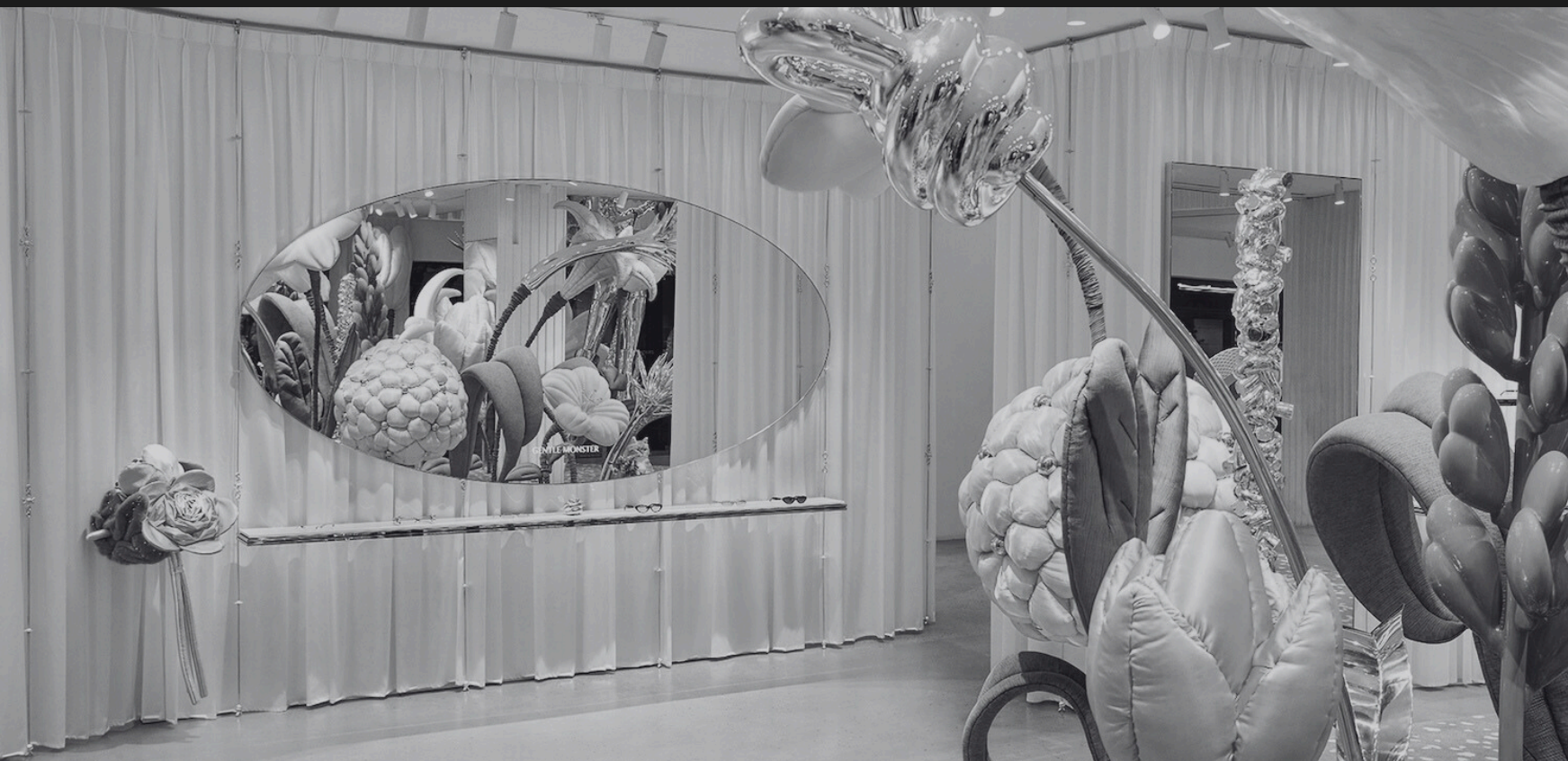
41K+ FOLLOWERS  
1.5M+ MONTHLY VIEWS



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# AUDIENCE.

SHOP DROP DAILY REACHES A GLOBAL COMMUNITY OF RETAIL INNOVATORS AND CREATIVE LEADERS.



BRAND MARKETING DIRECTORS  
RETAIL INNOVATION TEAMS  
EXPERIENTIAL AGENCIES  
STORE DESIGNERS  
CREATIVE DIRECTORS  
RETAIL STRATEGY LEADERS  
GLOBAL BRANDS

PRIMARY MARKETS  
UK • USA • EUROPE • UAE • ASIA • AUSTRALIA



# 06 SPONSORSHIP & ADVERTISING OPPORTUNITIES.

WE OFFER A VARIETY OF WAYS TO PUT YOUR BRAND IN FRONT OF THE INDUSTRY'S MOST VALUABLE EYES.

## 01

### SOCIAL MEDIA

LEVERAGE OUR HIGH-ENGAGEMENT SOCIAL CHANNELS TO SHOWCASE YOUR BRAND OR PROJECT.

**SPONSORED LINKEDIN POST:** REACH OUR 74K+ PROFESSIONAL FOLLOWERS WITH A DEDICATED POST.

**SPONSORED INSTAGRAM POST:** TAP INTO OUR 1.5M MONTHLY VIEWS AND CURATED LIST OF FOLLOWERS.

## 02

### WEBSITE ADVERTISING

PLACE YOUR BRAND WHERE THE INDUSTRY LOOKS FOR DAILY INSPIRATION.

**HOMEPAGE:** MAXIMUM VISIBILITY FOR BRAND AWARENESS.

**THE DROPS PAGE:** THE CORE OF OUR DAILY CURATION.

**SPECIALISED HUBS:** TARGET SPECIFIC SECTORS BY ADVERTISING ON FEATURE FOCUS PAGES.

## 03

### NEWSLETTERS

GET DIRECTLY INTO THE INBOXES OF THE INDUSTRY'S ELITE.

**LINKEDIN NEWSLETTER (MONTHLY):** NATIVE ADVERTISING WITHIN A DIGEST SENT TO 51K+ ENGAGED SUBSCRIBERS.

**SDD EMAIL NEWSLETTER (MONTHLY):** A CURATED MONTHLY ROUND-UP DELIVERED TO OUR 2K+ CORE INDUSTRY INNER CIRCLE.



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# WHY PARTNER WITH SHOP DROP DAILY?

SHOP DROP DAILY SITS AT THE INTERSECTION OF RETAIL, CREATIVITY AND CULTURE.

“

**SDD ISN'T JUST A GALLERY; IT'S THE INDUSTRY'S MOOD BOARD. WHEN A CONCEPT DROPS HERE, THE GLOBAL RETAIL COMMUNITY NOTICES.**

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**AUTHORITY:** ALIGN YOUR BRAND WITH TIM NASH,  
A TRUSTED VOICE IN GLOBAL RETAIL.

**TARGETED REACH:** NO "EMPTY" METRICS, OUR AUDIENCE  
CONSISTS OF ACTIVE INDUSTRY PROFESSIONALS LOOKING  
FOR THEIR NEXT PARTNER OR REFERENCE.

**GLOBAL FOOTPRINT:** REACH MARKETS FROM LONDON AND  
NEW YORK TO DUBAI AND SINGAPORE IN ONE PLACEMENT.

**WHY PARTNER  
WITH SHOP  
DROP DAILY?**



INSPIRE THE INDUSTRY  
SHOWCASE INNOVATION  
REACH GLOBAL RETAIL DECISION MAKERS  
BECOME A LEADER IN EXPERIENTIAL RETAIL



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ALL INFORMATION CORRECT AS OF MARCH 2026

# READY TO SHOWCASE YOUR BRAND TO THE FUTURE OF RETAIL?

**EMAIL:**

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