

Sad

Media Pack



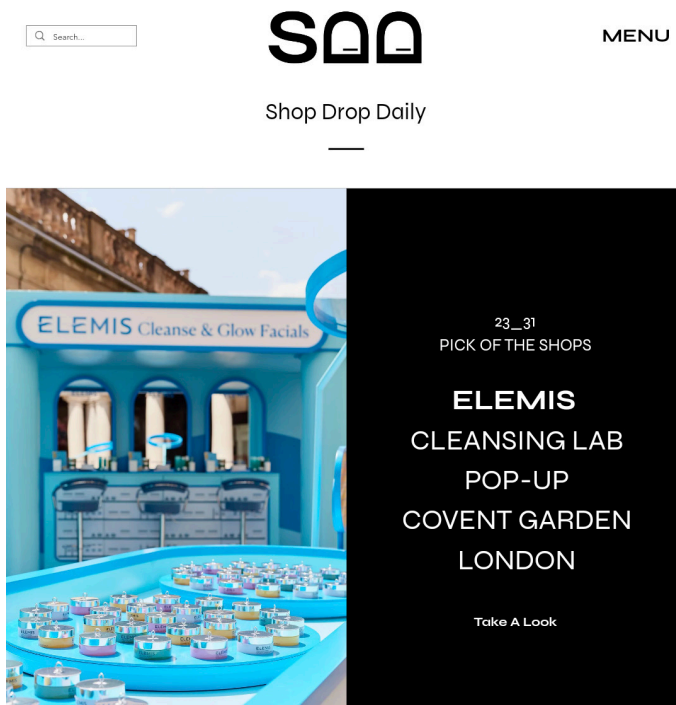
Shop Drop Daily

Shop Drop Daily is the number-one industry resource specifically focused on retail design concepts and branded experiences.

Curated by top retail influencer **Tim Nash**, SDD is the go-to reference destination for the most exciting store environments and brand activations from around the world.

Since its inception in 2022, SDD has developed globally into an industry recognised platform for providing the most up-to-date, insightful, and unique content to its ever-growing audience.

Dot.Com

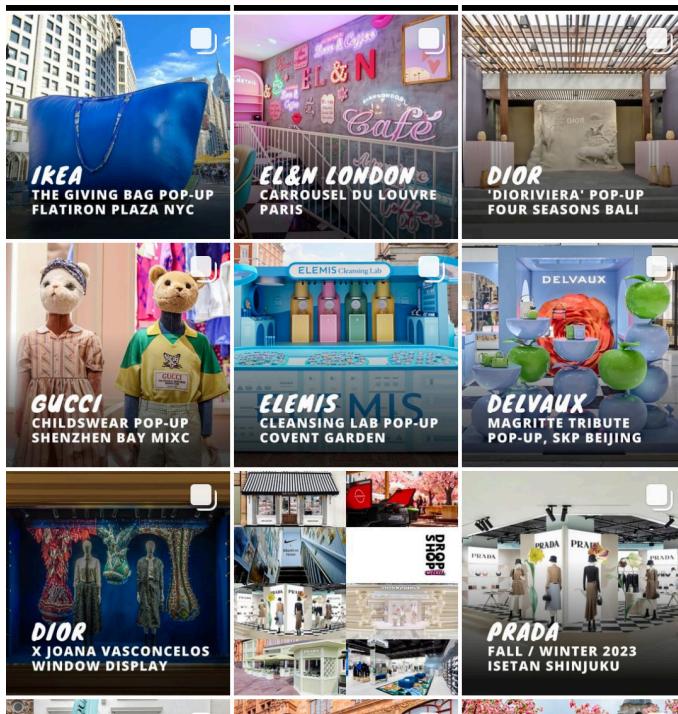


Our website **shopdropdaily.com** is the key destination for all of SDD's daily posts, monthly editions and industry interviews.

Key Highlights:

60k YTD Visitors
35k YTD Unique Visitors
7m 9s Avg Visit Time
Global Audience
Key Markets Include:
UK / USA / Europe / Asia / Australia
1100 Industry Subscribers

Social



Our **shopdropdaily** social channels are updated each day with new and exciting content to engage and communicate with each audience.

Key Highlights:

- 45k LinkedIn Followers
- 10million YTD LinkedIn Impressions
- 6k YTD LinkedIn Reposts
- 3.5k YTD LinkedIn Comments
- 28k LinkedIn Newsletter Subscribers
- 7k Instagram Followers
- 16k Monthly Instagram Reach

Advertising Opportunities

Dot.Com

Homepage Banner: £250 per month

All Drops Banner: £200 per month

Pop-Up's Banner: £150 per month

Stores Banner: £150 per month

Windows Banner: £150 per month

Events Banner: £150 per month

Exhibitions Banner: £150 per month

Site Takeover: £1000 per month
(Includes all of above)

Sponsored Mailer: £500 each

All prices exclusive of VAT
Please contact for alternative currency pricing

Advertising Opportunities

Social

LinkedIn Newsletter Banner:
£500 per month
(1 Month = 4 Weekly Newsletters)

LinkedIn Sponsored Post:
£750 per post

Instagram Sponsored Post:
£500 per post

Other Requests:
tbc based on requirements

All prices exclusive of VAT
Please contact for alternative currency pricing

Advertising Opportunities

Monthly Package

Full shopdropdaily.com Takeover
2 x LinkedIn Sponsored Posts
2 x Instagram Sponsored Posts
4 x LinkedIn Weekly Newsletter Banners
1 x Sponsored Mailer

£2750

(total package value £4500)

All prices exclusive of VAT
Please contact for alternative currency pricing

SDD

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