

SHOP DROP DAILY

THE GLOBAL DESTINATION FOR THE MOST EXCITING BRAND EXPERIENCES, POP-UPS AND RETAIL CONCEPTS.

CURATED BY TIM NASH

AUDIENCE

GLOBAL RETAIL AND BRAND EXPERIENCE PROFESSIONALS.

UK • USA • EUROPE • UAE • ASIA • AUSTRALIA

REACH

135K+ WEBSITE VISITORS YTD

74K+ LINKEDIN FOLLOWERS

41K+ INSTAGRAM FOLLOWERS

5.5M+ LINKEDIN IMPRESSIONS YTD

1.5M+ MONTHLY INSTAGRAM VIEWS

51K+ LINKEDIN NEWSLETTER SUBSCRIBERS

ADVERTISING OPPORTUNITIES

- SPONSORED LINKEDIN POSTS
- SPONSORED INSTAGRAM POSTS
 - WEBSITE ADVERTISING
 - NEWSLETTER PLACEMENTS
- BRAND PARTNERSHIP PACKAGES

WHY ADVERTISE?

REACH A GLOBAL AUDIENCE ACTIVELY SEARCHING FOR:

RETAIL INSPIRATION

BRAND ACTIVATIONS

STORE DESIGN

EXPERIENTIAL MARKETING

ENQUIRIES: HELLO@SHOPDROPDAILY.COM

ADVERTISING RATE CARD

LINKEDIN SPONSORED FEATURE	£1000 PER POST	<ul style="list-style-type: none"> • CURATED PROJECT POST • STORYTELLING CAPTION • BRAND/AGENCY TAGGING • REPOST BY INDUSTRY EXPERT TIM NASH
INSTAGRAM SPONSORED FEATURE	£850 PER POST	<ul style="list-style-type: none"> • CURATED POST • PROJECT FEATURE • BRAND/AGENCY TAGGING • REPOST ON STORIES
LINKEDIN + INSTAGRAM BUNDLE	£1,500	COMBINATION OF ABOVE
HOMEPAGE BANNER	£1,200 PER MONTH	CUSTOM ADVERT ON HOMEPAGE
WEBSITE POP-UP BANNER	£1000 PER MONTH	CUSTOM POP-UP WEBSITE ADVERT
DROPS BANNER	£750 PER MONTH	CUSTOM ADVERT ON FEATURED PROJECT PAGE
SECTION PAGE BANNER	£600 PER MONTH PER PAGE	CUSTOM ADVERT ON DEDICATED SECTION PAGE (POP-UPS/STORES/EVENTS/EXHIBITIONS/WINDOWS)
WEBSITE TAKEOVER	£2000 PER MONTH	FULL TAKEOVER OF ALL ADVERTISING ON SHOP DROP DAILY WEBSITE (HOMEPAGE BANNER/DROPS BANNER/SECTION PAGE BANNER)
LINKEDIN NEWSLETTER FEATURE	£900 PER EDITION	MAIN SPONSOR OF LINKEDIN NEWSLETTER (ADVERT AND BRAND/AGENCY FEATURE)
EMAIL NEWSLETTER FEATURE	£600 PER EDITION	MAIN SPONSOR OF DATABASE NEWSLETTER (ADVERT AND BRAND/AGENCY FEATURE)
LINKEDIN + EMAIL NEWSLETTER BUNDLE	£1200	COMBINATION OF ABOVE

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SPONSORSHIP PACKAGES

STARTER PACKAGE	£1620 (BUNDLE VALUE £2700)	1 LINKEDIN FEATURE (IN 1 MONTH) 1 INSTAGRAM FEATURE (IN 1 MONTH) WEBSITE BANNER FOR 1 MONTH
FEATURE PARTNER	£3060 (BUNDLE VALUE £5100)	2 LINKEDIN FEATURES (IN 1 MONTH) 2 INSTAGRAM FEATURES (IN 1 MONTH) NEWSLETTER FEATURE (LINKEDIN OR EMAIL) WEBSITE BANNER FOR 1 MONTH
HEADLINE PARTNER	£3720 (BUNDLE VALUE £6200)	2 LINKEDIN FEATURES (IN 1 MONTH) 2 INSTAGRAM FEATURES (IN 1 MONTH) LINKEDIN NEWSLETTER FEATURE EMAIL NEWSLETTER FEATURE WEBSITE TAKEOVER FOR 1 MONTH

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